



GREAT THINGS HAPPEN AT THE POINT OF COLLABORATION

It's the point where people come together to build, to create, to innovate. It's where deals are closed and products are launched, where ideas are transformed from white boards to factory floors. It's the point where people are engaged, and sometimes even inspired.

That's the point of collaboration, isn't it?





PGi *simplifies collaboration* for the largest global companies by *integrating, hosting and managing* all of their collaboration applications. We help our clients *leverage their existing assets and gain control over collaboration.*



Collaboration is a recursive process where two or more people or organizations work together in an intersection of common goals.

Oxford English Dictionary

SECOND EDITION



Making the Case for Collaboration

According to a recent survey, 68% of CIOs cite collaboration as a strategic focus for maintaining and increasing competitive advantage. In fact, collaboration, whether internal or external, is increasingly understood to be an essential component in the execution of a company's strategy. Deciding when, where and how individuals and teams collaborate is the first critical step towards achieving collaborative synergies that improve performance and drive measurable results in your business.

Maximize the Return On Your Collaboration Investment

PGi Global Collaboration Services provides fully managed solutions that help the world's leading companies simplify collaboration among their employees, customers and partners. We integrate, host and manage all your communication applications – regardless of vendor or delivery platform – in a single collaboration solution that makes it possible to enhance workforce productivity while unlocking the full potential of existing assets.

For nearly 20 years, PGi has been connecting people around the world. Today, we help 55,000 businesses – including 90% of the Fortune 500™ – collaborate 45 million times a year.

PGi Global Collaboration Services

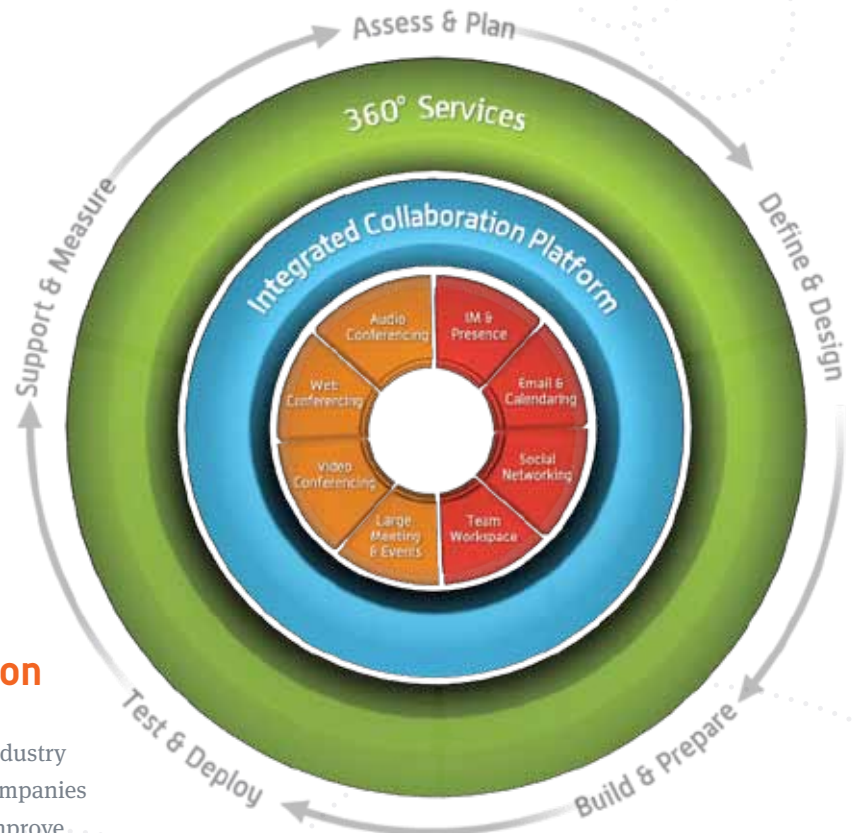
Simplifying Enterprise Collaboration

Built on best practices from more than two decades of industry leadership, PGI's Collaboration Framework for global companies is designed to simplify collaboration and significantly improve the speed, efficiency and ROI of collaboration solutions while providing a seamless user experience.

Our approach incorporates assessment, visioning and planning methodologies to help companies identify business needs, map those needs to solutions, and build a roadmap to achieve their collaboration vision. With an iterative, phased approach to discovery, design, and implementation of the roadmap, PGI ensures goals are achieved and your organization moves to the next level of collaboration maturity.

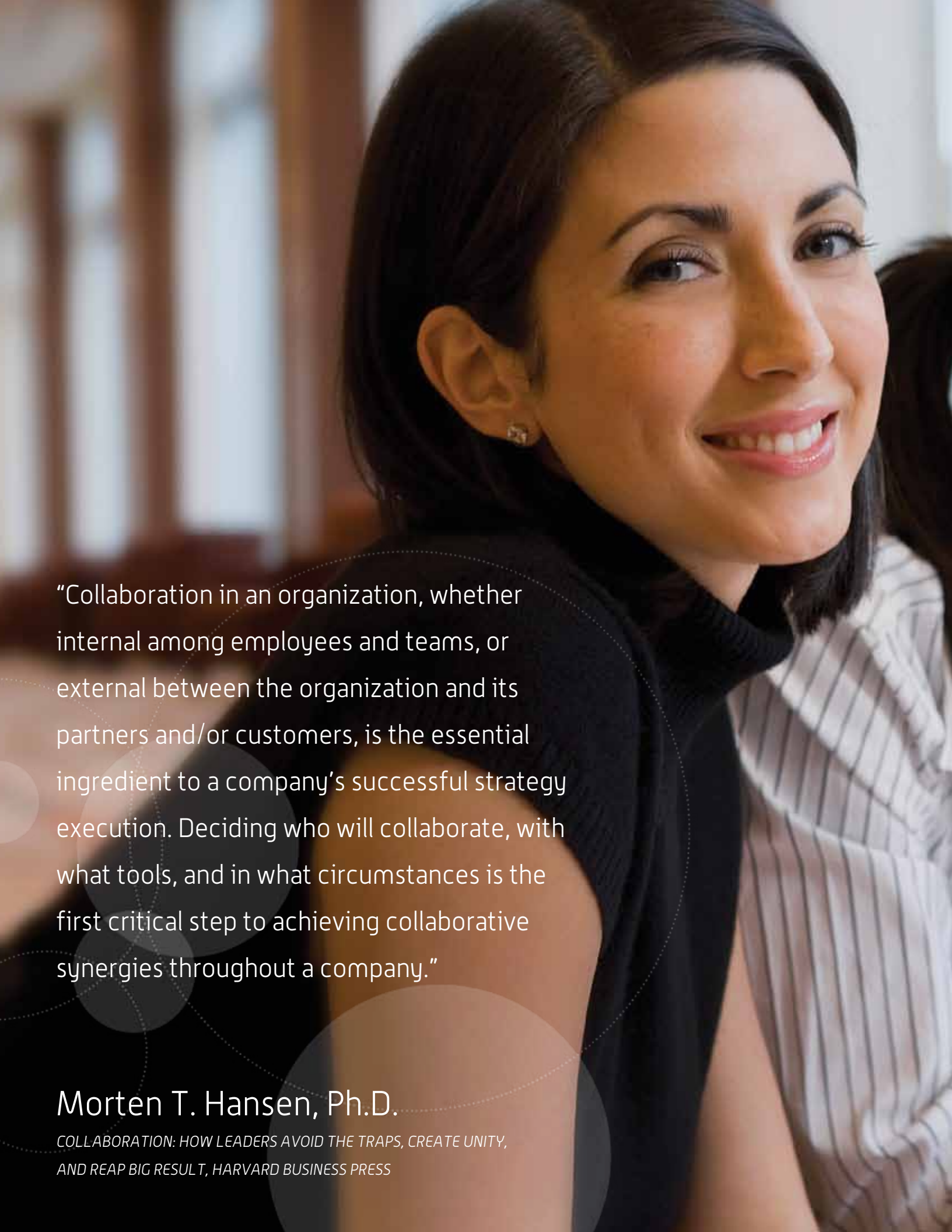
The Collaboration Framework also provides services and technology that create a single, unified collaboration solution that engages users and aligns teams to achieve greater business results. With PGI, great things happen at the point of collaboration.

- + **360° Services:** Account Management, Global Support, End User Engagement and Adoption
- + **Integrated Collaboration Platform (ICP):** Universal Dashboard, Identity Management, Product Integration, Hosting and Management, Integrated Administration and Reporting
- + **Iterative Global Delivery Methodology:** Defining a vision and a roadmap for execution



Benefits of Our Integrated Collaboration Framework

- + **User Focus:** PGI's 360° services provide a holistic approach to collaboration solutions, bridging the gap between technology and the benefits of collaboration by focusing on the user, increasing adoption rates and overall satisfaction.
- + **Seamless Integration:** With PGI's Integrated Collaboration Platform (ICP), you select the solutions and the deployment model that fits your needs, and we deliver a unified experience to the user.
- + **One-Click Access:** By integrating audio, web, video, instant messaging and other collaboration applications, your users can escalate the meeting experience while everyone is engaged – facilitating quicker decision making and improved productivity.
- + **Return on Collaboration:** Leading companies trust PGI to deliver bottom-line, measurable return on investment, while equipping their users with the collaboration solutions to drive innovation and top-line growth.



“Collaboration in an organization, whether internal among employees and teams, or external between the organization and its partners and/or customers, is the essential ingredient to a company’s successful strategy execution. Deciding who will collaborate, with what tools, and in what circumstances is the first critical step to achieving collaborative synergies throughout a company.”

Morten T. Hansen, Ph.D.

*COLLABORATION: HOW LEADERS AVOID THE TRAPS, CREATE UNITY,
AND REAP BIG RESULT, HARVARD BUSINESS PRESS*



PGi OPTIC

Optimize Performance Through Integrated Collaboration

OPTIC is PGI's unique and proprietary approach to helping global enterprises understand:

- + Current state of collaboration across their organization
- + Potential for improving performance by improving collaboration
- + Existing barriers inhibiting collaboration
- + Actions for removing barriers and developing a collaboration roadmap to optimize business performance

Developed with collaboration and corporate transformation expert and UC Berkley professor Morten T. Hansen, Ph.D., OPTIC is a strategic approach that helps large global enterprises measure and improve collaboration, as well as increase the return on their collaboration investments. OPTIC leverages more than a decade of field-tested research conducted with companies such as Hewlett-Packard, Proctor & Gamble, Apple, and BP, to deliver proven techniques business leaders can use to improve innovation, customer interactions, efficiency, execution, and overall business performance.

Our World-Class Technology Partners





Global Collaboration Services

Learn More

Visit us today at www.pgi.com/GCS. View customer videos, product demonstrations, and get the details on all of our global meetings and communications solutions.

About Us

The world collaborates with PGi. Our advanced meeting, conferencing and collaboration solutions energize people and organizations to connect more meaningfully and work together more productively. PGi is headquartered in Atlanta, Georgia with operations in 24 countries worldwide.

PGi

The Terminus Building

3280 Peachtree Road NW

Suite 1000

Atlanta, GA 30305

pgi.com