



E Ink Corporation Improves Security and Connectivity With GlobalMeet Audio

Founded in 1997 as a spin-off from MIT's research laboratory, E Ink Corporation is the world's leading developer and provider of electronic paper technology. The company is known for bringing this cutting-edge technology to some of the world's leading consumer brands and manufacturers, most notably Amazon's Kindle e-readers. With the ability to display text that is easy to read in sunlight, eliminates glare and uses minimal power, E Ink has made a name for itself as one of the most innovative and forward-thinking standouts in its industry. The growing company needed a secure, dependable and easy-to-use conferencing solution to connect their employees in the United States and Asia.

Connecting Across the Globe with GlobalMeet® Audio by PGI

E Ink Corporation recently implemented GlobalMeet® Audio, an enterprise conferencing tool for weekly meetings and communications with clients and external stakeholders. When asked to reflect on the biggest benefits of their switch to GlobalMeet Audio, E Ink had many accolades to share:

Easy Collaboration

GlobalMeet's Outlook Toolbar makes it easy for users to schedule meetings directly from their email inbox, making a tedious task simpler and more efficient.



Customer

E Ink Corporation

Industry

Electronic/Electronic Manufacturing

Headquarters

Billerica, MA

Years in Business

20

Solution

GlobalMeet® Audio

CHALLENGE

E Ink Corporation needed a secure audio conferencing solution with expansive coverage to connect their global workforce with corporate teams and external partners.

SOLUTION

PGi's GlobalMeet audio conferencing solution was deployed to drive collaboration and connect employees and clients across the U.S. and Asia.

RESULTS

The organization has increased their ability to effectively communicate with internal teams, saved on travel costs and improved their team collaboration process with GlobalMeet.



“The GlobalMeet Outlook Toolbar feature has been a game changer for us. Employees love how easy it is to set a quick meeting with their colleagues or customers while in their Outlook email.”–Shankara Sarvendram, Director of IT

A brief post-call meeting summary is also a favorite amongst E Ink workers, as it quickly provides a detailed recap of what occurred on the call.

Secure Connection

With security and privacy top of mind, E Ink’s management team wants to know exactly who is entering their meetings when discussing company news, projects and upcoming strategies. Having guests sign in and the ability for hosts to lock their meeting room at the start helps ensure these security needs are met.

Scalability

As E Ink continues to expand their business beyond consumer and mobile devices, they have set their sights on increasing their market share in the smart tag, digital signage and architecture segments. With this strategy, more prospects and customers are entering the mix, broadening their need for a trustworthy, reliable and high-capacity conferencing solution.

Reduced Travel Costs

With the ability to host meetings from anywhere, E Ink has seen reduced travel costs. US-based employees are now able to connect and collaborate across time zones. This has specifically made a large impact on their ability to effectively manage projects and deadlines with their parent company based in Taiwan. For those unable to join meetings, E Ink utilizes the on-demand recording feature to send replays.

Better Value

More than anything, E Ink loves the affordability of GlobalMeet Audio without having to compromise on quality. Being able to collaborate with global employees, customers and prospects at a low price point allows them to focus less on meeting their budget and more on the future and success of their business.

“I would recommend GlobalMeet to companies, large and small, based on cost alone. For the features and functionality included in the solution, it just can’t be beat.”–Shankara Sarvendram

About PGI

PGi is the world’s largest dedicated provider of collaboration software and services. For 25 years, our broad portfolio of products has served the end-to-end collaboration needs of enterprises. Accessible anywhere, anytime and on any device, PGI’s award-winning collaboration solutions drive productivity and teamwork for approximately 50,000 customers around the world. Over the last five years, PGI has hosted over 1.2 billion people from 155 countries in nearly 300 million virtual meetings.