

Building Connections with Virtual Conferences

Let's dispel the myth that virtual events and conferences can't create valuable interactions for participants, exhibitors, and speakers. In fact, today's webcast and webinar technology can improve interactivity and create connections between:

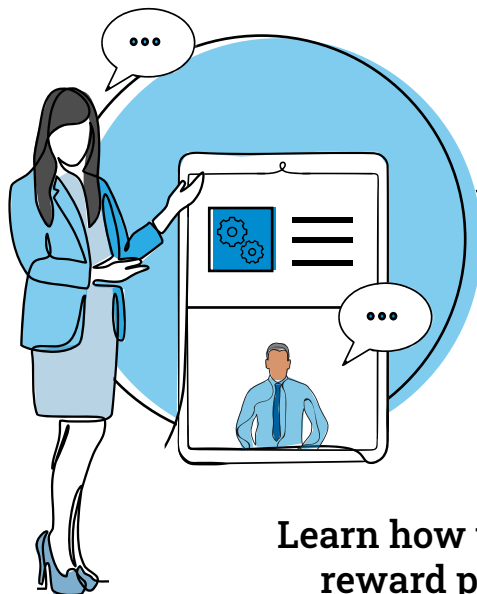
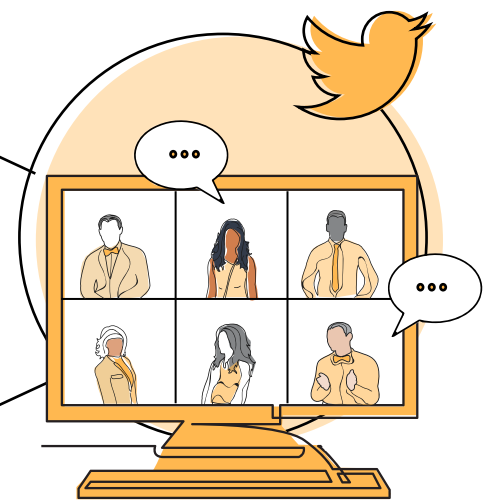


Speakers and attendees

- ✓ Live chat makes it easier for all viewers to participate in speaker Q&As
- ✓ Ability to upvote questions brings the most popular to the top
- ✓ Live polls provide immediate feedback

Attendees and other attendees

- ✓ Networking lounges allow people to explore and connect
- ✓ Social media features extend networking beyond the event
- ✓ Session breakout rooms provide focused interactions



Exhibitors and attendees

- ✓ Rich, on-demand content can be catered to specific visitors
- ✓ Customizable appearance and content help create a brand immersion experience
- ✓ Interactive toolsets enable screen-sharing, demos, and more
- ✓ Digitized attendee lists ease follow-up drip or nurture campaigns

Learn how your virtual event or conference can reward participants with rich interactions.

[Find out how](#)

